

SPEAKER BIOS



Carl George

Carl George Advisory



With over 45 years of experience in public accounting, Carl George, CEO and founder of Carl George Advisory has experience with just about every issue confronting partners today. Carl can relate one-on-one with your needs as he has served in numerous roles - from practice partner of a small office to COO for 13 years to CEO for 16 years - and all with the same firm, Clifton Gunderson. He offers hands-on practical solutions - as he knows what works and what does not.

Carl is an accomplished and sought after speaker on the topics of professional service mergers & acquisitions, strategic planning, succession planning, and firm governance. He's the former chair of the AICPA's Major Firms' Group, named numerous times to Accounting Today's Top 100 Most Influential People in Accounting, former AICPA board member and the past chair of the AICPA MAP committee.

Carl is a CPA and a CGMA. Carl is a graduate of Ball State University with and MA in Management and a BS in Accounting.

TOPICS

Growth & Management

- M&A Workshop – Creating Viable Strategies for Growth

“*I have known Carl for almost two decades and have found him to be one of the most insightful leaders in our profession. He has a clear understanding of firm metrics and knows what it take to improve firm performance. He is a gifted communicator and has the ability to quickly gain the trust and confidence of partners and leaders in any firm.*”

*Sam Alred
Upstream Academy*

“*Clifton Gunderson did over 50 mergers during Carl's tenure in management of the firm. His caring and approachable nature and ability to quickly grasp a firm's important concerns were key and resulted in so many successful transactions. He has the processes perfected in managing the complicated issues involved in bringing organizations together.*”

*Kris McMasters
Retired CEO
Clifton Gunderson*

RECENT SPEAKING ENGAGEMENTS

Moore Stephens NA NARM 2015

Winning is Everything 2016

CPAAI Managing Partner Conference 2014